

FINAL: Press Release

**BODE MILLER'S TURTLE RIDGE FOUNDATION ANNOUNCES
THE FOURTH ANNUAL "BODEFEST SKI CHALLENGE"**

Family Ski Event Returns to Bretton Woods, New Hampshire

BRETTON WOODS, NH – March 13, 2007 – The Turtle Ridge Foundation (TRF), established by Olympic medalist and four-time world skiing champion Bode Miller and his family, will host its fourth annual "Bodefest Ski Challenge" at the Bretton Woods Ski Resort on April 13-14, 2007. All event proceeds will benefit The Turtle Ridge Foundation, a non profit organization dedicated to supporting and creating programs that solve difficult environmental, health and economic issues.

Bodefest Ski Challenge is a weekend-long event that allows children and adults the opportunity to ski, race and spend time with sports hero Bode Miller to raise money for charity. Last year, all proceeds from Bodefest went to the Bretton Woods Adaptive Program, an organization that provides skis, equipment and support to children with disabilities so that they can ski and participate in sports.

"When we started Bodefest three years ago, the goal was to raise money for organizations my family and I have been involved with throughout the years," said Bode Miller. "The event has grown and, with the creation of the TRF in early 2006, so has our ability to make an impact. This year's Bodefest presents us with a tremendous opportunity to raise awareness, support and contributions for worthy causes that directly benefit people in need and the community at-large."

This year's Bodefest Ski Challenge will prove to be another high energy weekend. Events on Friday, April 13th, include a kids' "Free Ski" with Bode followed by a "Kids' Camp" that will include a variety of fun-filled activities throughout the evening. Bode will mingle at both the Kids' Camp and the adult activities that will include partying to a reggae band, cocktails and an abundance of appetizers.

On Saturday, April 14th, the festivities will continue with an all-day ski race with Bode, gourmet barbeque lunch, a photo and autograph session with Bode, an awards ceremony and a silent auction with proceeds donated to TRF's charitable causes. The evening's Kids' Camp will be a pizza party where Bode will read stories to younger kids and do a Q&A session for teen racers. Adults will enjoy a lavish evening that begins with a celebrity-studded cocktail party followed by dinner and dancing to Boston-based band, French Lick, featuring Celtics CEO and Owner Wyc Grousbeck on drums.

"We are so thrilled to bring Bodefest back to Bretton Woods for the fourth year," said Adriana Cohen, development director of the Turtle Ridge Foundation. "Over the past year, TRF has been able to make a wonderful impact to causes such as The Lance Armstrong Foundation, The Aspen Cancer Survivors Center and The Boys and Girls Club of America, North Country, New Hampshire. Bodefest is truly an extension of the foundation's vision; and with the generous support of the community we can continue to grow the event to make lasting contributions to causes that matter."

Head, a leading global manufacturer and marketer of premium sports equipment, is the title sponsor of Bodefest.

For more information on the Bodefest Ski Challenge, The Turtle Ridge Foundation, accommodations and event tickets, please contact Adriana Cohen.

Adriana Cohen
Director of Development & Public Relations
PH: 978-318-9722
adrianacohen@hotmail.com